

**The Law Office of
AVERILL & GREEN**
Patents & Trademarks
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U.S. Trademarks

Trademarks protect words, names, symbols, sounds, or colors that distinguish goods and services from those manufactured or sold by others and to indicate the source of the goods. Trademarks, unlike patents, can be renewed as required, with fees and specimens showing current use, forever, as long as they are being used in commerce.

U.S. Service Mark

Service Marks are the same as a Trademark, except that it identifies a source of a service rather than a product. Service Marks are a word, name, symbol or device that is to indicate the source of the services and to distinguish them from the services of others.

Before filing a Trademark or Service Mark, our office can do a search to determine whether anyone is already claiming trademark rights in a particular mark.